

Benefits

1. Free programme

Upcycle Your Waste is funded by the European Union. We don't expect any fee from your SME.

2. Reducing costs

Research shows better waste management reduces costs directly and indirectly.

3. Step-by-step support and guidance

The programme provides a step-by-step approach, continuous supervision of the process, makes outcomes available and indicates where possibilities and opportunities lie.

4. Boost your business

Circular waste management reduces waste costs, supports your CSR activities, helps you to obtain permits and widens your tender possibilities.

5. Local value through international co-operation

We take all waste streams inside a business area into account for upcycling. By exchanging local outcome internationally, we benefit locally from the knowledge, insights and successes gained in the business areas in the other pilot regions.

6. Save the environment

By converting waste into new products, less waste is produced, current stocks for new raw materials, are not depleted, pollution into the environment is minimised and CO2 emissions are limited.

7. Support local development

The programme supports local partnerships, strives for a more engaged, collaborative business community and promotes circular activity and adds economic value.

International Project Partners



Partner

The Norwich Business Improvement District

The Norwich Business Improvement District (BID) is a not-for-profit organisation, run for local businesses by local businesses. Our mission is to make a clear, positive impact on the vitality of our city centre, and the success of the businesses within it. We are continually looking to develop new and inspiring ventures which positions Norwich as one of Britain's leading cities.

With the 'Upcycle Your Waste' project, our aim is to establish a circular economy for Norwich. We want to look at how waste from our SME's can be upcycled and put to good use elsewhere in the community.



Join us now!

Interested in being a part of Upcycle Your Waste? That's great! Together we strive for a sustainable planet, boost your business and reduce your waste costs.

Get in contact with us through the details below.



Unit 4.3, Floor 4, Kiln House,
Pottergate, Norwich, NR2 1DX
01603 559570 - info@norwichbid.co.uk

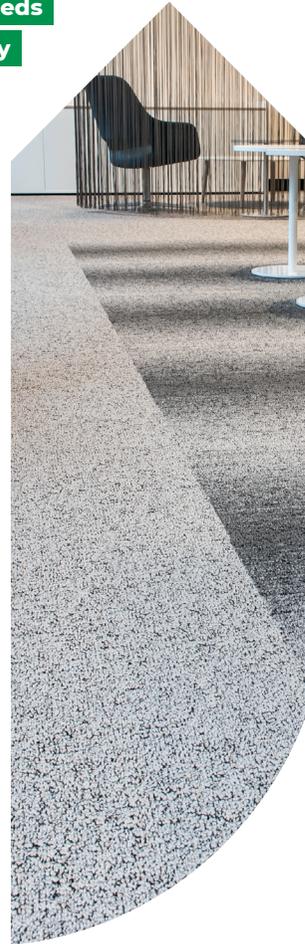
upcycleyourwaste.com

Upcycle your waste

Free programme for SMEs

Tailored to local SME needs

Support the green economy



Upcycle your waste

**Minimise
your waste.**
**Maximise
your business.**

Free programme

Upcycle Your Waste is a free programme to support your SME in the handling of waste streams and unwanted by-products. The goal is to convert this waste into new resources, supporting circular economy and contributing to a more sustainable planet. At the same time Upcycle Your Waste allows your SME to cut waste related costs and boost your business.

Step-by-step guidance

Our mission is to actively guide your SME step by step. We'll help you to break down the organisational, technical, financial, knowledge or other barriers you currently may encounter. That's why Upcycle Your Waste acts on a local level, closely working together with your company, other local firms, researchers and local authorities.

Pilots inside local business area

To achieve this, the programme will deliver tailored knowledge, demonstrate practical circular solutions, set up more efficient waste processes and facilitate cooperation between SMEs and their relevant stakeholders. It will therefore launch a range of pilots focussing on the combined waste streams inside the business area or city your SME is located.



Break down barriers and stimulate cooperation

Research indicates SMEs are confronted with lots of barriers preventing them from tackling their waste streams and making the transition to a more circular economy. These barriers include routine, lack of knowledge, no time, avoiding risks and fear of higher costs. Upcycle Your Waste focusses on your specific barriers and helps you to break them down.

We research your current waste streams and demonstrate solutions and tools to improve efficiency. Cooperation between SMEs inside the selected business area is key to organise sufficient scale and develop processes. Our final aim is to bundle the waste streams inside your business area and get them upcycled through an external waste contractor. Resulting in a reduction of your waste costs and a more sustainable future for the planet.

International partnership tailored to your needs

SME business institutions, researchers and governments from the UK, Belgium, The Netherlands and France have teamed up in a unique international partnership. Over the next two years they will help SMEs in six selected business areas together with the knowledge institutes Vives (BE) and TU Delft (NL) to upcycle their waste. SMEs receive active support in this transition by local team members. Furthermore they will get insights in international knowledge build during the project.

Upcycle Your Waste is funded by the Interreg 2 Seas Programme and co-funded by the European Regional Development Fund.



1 A bespoke survey of your business' current waste situation

2 Developing upcycling solutions

3 Developing knowledge and training

4 Collective procurement and management of waste upcycling solutions